

DEFENCE TURKEY

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MEDIA 2007

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DEFENCE TURKEY

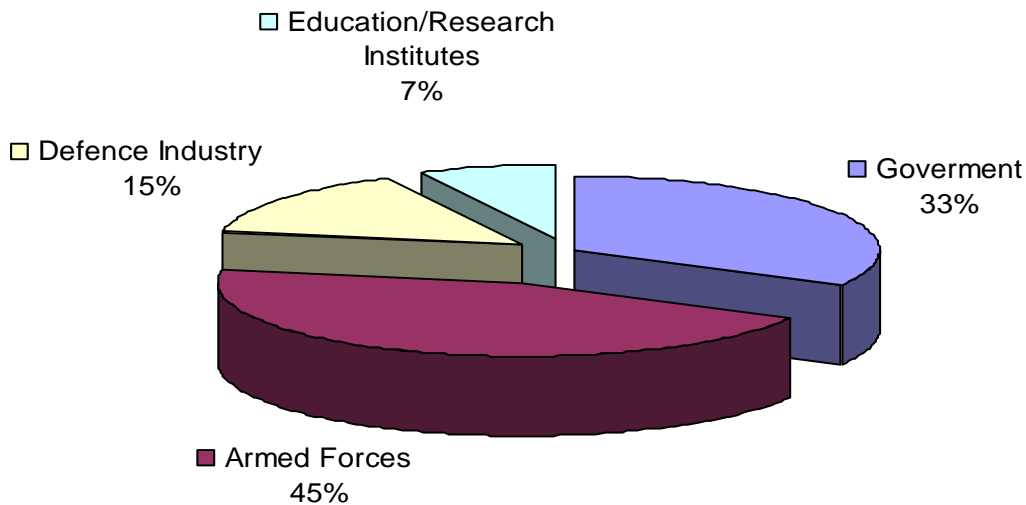
DEFENCE TURKEY has been created by IMGE Co. as an English language and the magazine is the information platform to the decision making mechanism of procurement circles in a multitude of areas, both military and industrial to provide a forum of technical information for the **fast-developing and expanding defence and defence industrial activities of Turkey.**

On the other hand DEFENCE TURKEY is also a bilateral information platform to the Turkish readers on the developments of international defence industries, capabilities, and technologies. Within this scope, it serves Turkish defence industry experts through detailing and reporting on international activities in the defence field and projecting these onto the requirements of the Turkish Armed Forces and the national goal of creating a defence industrial capability in advanced technologies.

With its 10000 circulation and targeted distribution, DEFENCE TURKEY enjoys a unique position amongst professional publications and be a bimonthly magazine devoted to providing news on the modernization of the Turkish Armed Forces and the Turkish Defence Industry. DEFENCE TURKEY Magazine's editorial concept aims at publishing dedicated issues and articles in cooperation with the Armed Forces and the Procurement Authorities, only in English.

Defence Turkey will go bimonthly providing more coverage to over 70000 readers of the 10000 copies

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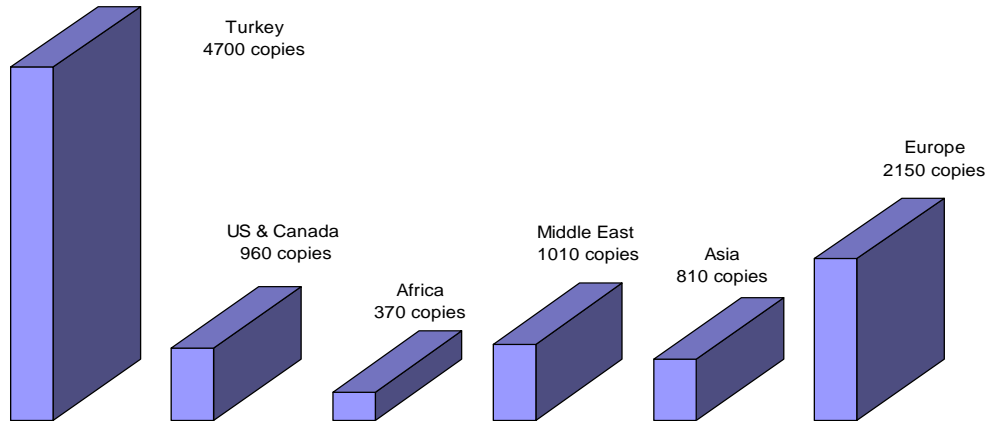
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EDITORIAL PLAN

AC: Advertising Copy Deadline PD: Publishing Date

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- Turkish National Ministry of Defence: News and Developments
- The Turkish Undersecretariat for Defence Industries (SSM) and Turkish Defence Industrial Programs
- Defence Industry Manufacturers Association (SASAD)
- Turkish Armed Forces (TuAF): Latest News
- Turkish Land Forces News: Projects
- Turkish Air Forces: Aircraft Programs
- Turkish Navy: Details of Programs
- News from the Chief of Staff's Office
- Turkey-NATO & EU Relations
- News from the Turkish Armed Forces Foundation
- One Center of Supply and Maintenance of Air Forces
- View from Turkish Defence Industry
- Company Profiles

• BONUS DISTRIBUTION

- IDEX 2007 (Abu Dhabi) 18.02. -22.02.2007

Issue 2 (April 2007) AC: 30 March 2007 PD: 15 April 2007

- News from the Turkish Land Forces Command
- News from the Turkish Naval Forces Command
- News from the Turkish Air Forces Command
- Naval Platform Programs
- Combat Aircraft and Turkish Air Forces
- News from Turkish Defence Industry
- Training and Simulation Programs
- News from the SSM
- News from the Turkish Armed Forces Foundation
- View from Turkish Defence Industry
- Industrial Focus
- Company Profiles

Issue 3 (June 2007) SPECIAL for IDEF 2007 AC: 10 May 2007 PD: 21 May 2007

- Turkish Minister of Defence
 - News from the SSM
 - News from the Turkish Armed Forces Foundation
 - View from Turkish Defence Industry
 - Industrial Focus
 - Company Profiles
- Bonus Distribution: IDEF 2007 Ankara/Turkey 22.05-27.05.2007



Issue 4 (August 2007) AC: 05 August 2007 PD: 20 August 2007

- New Era in TAF
 - TuAF Pilot Training System
 - A Look at MBT Programmes of Turkey
 - One Center of Supply and Maintenance of Land Forces
 - Interview with Turkish And Global Companies
 - News from the SSM
 - News from the Turkish Armed Forces Foundation
 - View from Turkish Defence Industry
 - Industrial Focus
 - Company Profiles
- Bonus Distribution: DSEI 2007 Londra / England

Issue 5 (October 2007) AC: 30 September 2007 PD: 15 October 2007

- Training Simulators
 - Turkey and Space
 - Vessel Construction Programmes of the TNF
 - A Look at UAVs in Turkey
 - One Center of Supply and Maintenance of Land Forces
 - News from the Turkish Armed Forces Foundation
 - News from the SSM
 - View from Turkish Defence Industry
 - Industrial Focus
 - Company Profiles
- Bonus Distribution: Defence Turkey Annual Reception in Ankara

Issue 6 (December 2007) AC: 30 November 2007 PD: 13 December 2007

TURKEY DEFENCE ALMANAC



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1/2 page (Vertical) 285 mm by 105 mm (Bleed size 291 mm by 108 mm)

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